

NC ABLE PROGRAM

NC ABLE PROGRAM BOARD OF TRUSTEES

November 12, 2026

Communications & Outreach

NC ABLE Eligibility Survey

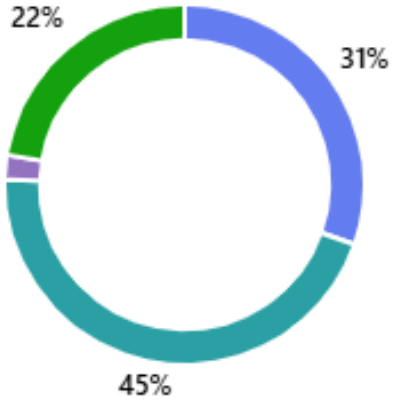
Who is opening the account?

- I am opening an NC ABLE account for myself and I am over 18 years old.
- I am opening an account for an eligible individual as a family member, legal guardian or Power of...



Account owner eligibility.

- have a disability and can obtain a written diagnosis from a licensed physician.
- experience blindness as determined by the Social Security Act.
- I am eligible to receive SSI or SSDI because of a disability.
- none of the above.
- Other



Do you participate in your employer 401(k) or other employer-sponsored retirement plan?



Webinars and Events

Events
Children's w/Disabilities Resource Fair
NC Assistive Technology Expo
NC 10th Annual Inclusion Summit
Johnston County Public Schools Transition Fair
Disability:IN NC Conference
UNC Charlotte Students with Disabilities
STEAM Career Showcase
DECI Seminar on NC ABLE
Holly Springs Autism Acceptance Day
Inclusive Housing Summit
US Navy Transition Fair Webinar
Disability:IN NC B2B Webinar





NCABLE.org

Savings & Investment Accounts for People with Disabilities



NC ABLE Program Benefits

Learn more about tax-advantaged savings for people with disabilities



Investment Options

Spend for Today and Save for Tomorrow! Choose account options that fit YOU - from checking to investments



Open an Account

Enroll and open an account online with as little as $25

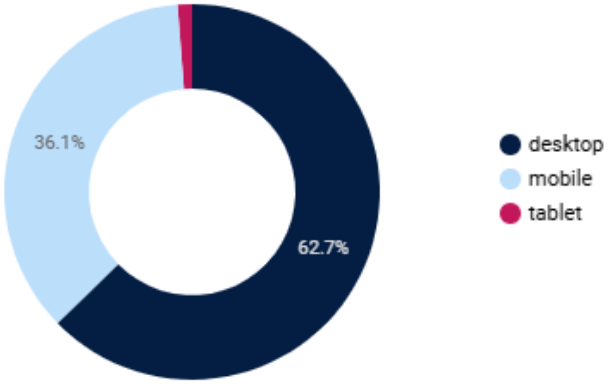
61,047 views

1. Enrollment Checklist
2. Opening an Account
3. Benefits
4. Eligibility
5. Investing Basics
6. Investment Options
7. Contacts
8. ABLE to Work

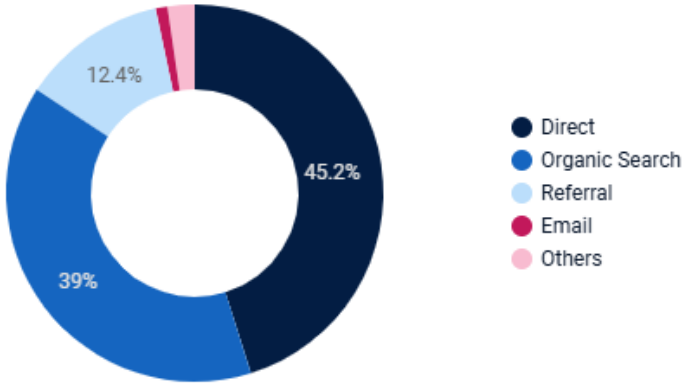
Locations

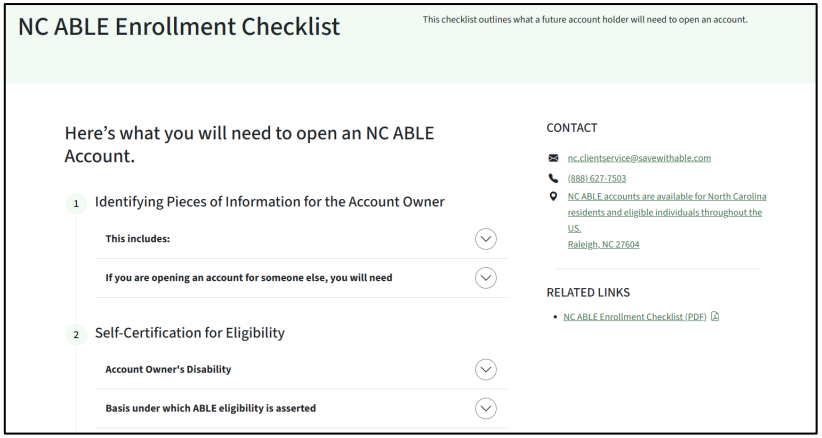
Raleigh	Cary
Charlotte	Goldsboro
Durham	Greensboro
Asheville	High Point
Chapel Hill	Wake Forest
Morganton	Kannapolis

Device Used

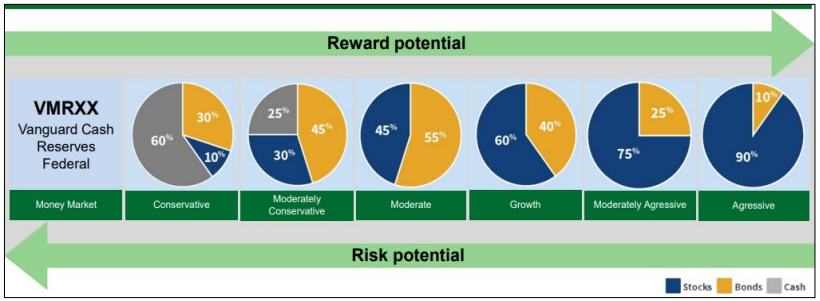


Acquisition









Strategy & Partners

NC ABLE Program Communications Strategy Outline

Areas of Focus

- **Education through engagement –** Engage the public through effective networking, editorial, social media, and PR placements with the goal of educating potential participants (and their families) about the benefits of ABLE and NC ABLE.
- **Enrollment –** Provide information on the enrollment process and NC ABLE account benefits/features. Dispel misunderstandings and provide information that makes individuals feel comfortable taking action.

Audience

- People with disabilities, their families, and guardians
- Organizations that provide services and supports for people with disabilities
- Private companies and corporations
- NC General Assembly
- Priority: Public/Media, NC advocacy and membership associations, state and regional community groups, Legislators and their staffs
- Secondary: Financial services providers, businesses who provide services and supports, legal services providers

NC ABLE Program Communications Strategy Outline

Key Messages

- The NC ABLE Act is one of the most significant pieces of legislation ever passed in NC to support independence for people with disabilities. NC ABLE accounts have the potential to make a real and lasting impact on the financial security of individuals with disabilities, and their families.

- NC ABLE accounts provide people with disabilities and their families a new opportunity to save and plan for a better economic future and improved quality of life, without losing needed supports from SSI, Medicaid, and other programs. NC ABLE accounts positively impact financial day-to-day challenges and provide an opportunity to save for the future.

- Because North Carolina participates in the National ABLE Alliance, NC ABLE accounts have the benefits of competitive pricing, coupled with high-quality institutional investment management. The NC ABLE Program Board of Trustees provides strong oversight of the NC ABLE Program.

Partners & Collaborators

Special Olympics North Carolina

Disability:IN North Carolina

Autism Society of North Carolina

NCCDD North Carolina Council on Developmental Disabilities

The Arc North Carolina

ecac exceptional children's assistance center

Department of Health and Human Services
Division of Vocational Rehabilitation Services

National ABLE Alliance

DISABILITY RIGHTS NORTH CAROLINA
Champions for Equality and Justice

ABLE NATIONAL RESOURCE CENTER

Thank you.



Christy Farrelly, Communications



Christy.Farrelly@nctreasurer.gov



(919) 814-3830



NCABLE.org