



NC ABLE PROGRAM

NC ABLE PROGRAM BOARD OF TRUSTEES

November 6, 2025



Communications & Outreach



NC ABLE PROGRAM

NC ABLE Eligibility Survey

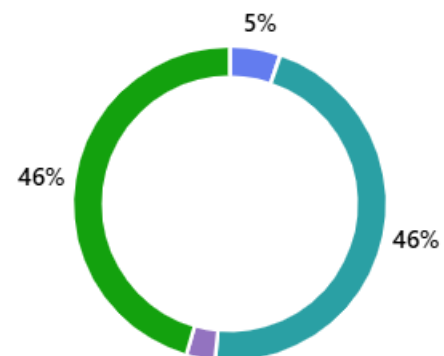
Who is opening the account?

- I am opening an NC ABLE account for myself and I am over 18 years old. 75
- I am opening an account for an eligible individual as a family member, legal guardian or Power of... 66



Account owner eligibility.

- have a disability and can obtain a written diagnosis from a licensed physician. 7
- experience blindness as determined by the Social Security Act. 0
- I am eligible to receive SSI or SSDI because of a disability. 62
- none of the above. 4
- Other 61



Do you participate in your employer 401(k) or other employer-sponsored retirement plan?

● Yes	15
● No	104
● I am not sure.	11



Webinars and Events

Webinar	Events
Lifespan Services	Reach for the Stars!
NC APSE: Employment First	Disability Advocacy Conference
Independent Works	FCR Family Fun Day
Vaya Health Social Workers & Case Managers	SONC Summer Games
Disability: IN NC	Center for Integrative Health Conference
Union & Cumberland County DSS Staff	Disability Pride
DHHS Staff	Thriving with ADA Conference
ECAC	Children with Disabilities Resource Fair
	Nash County Wellness & Recovery Fair
	Make 'm Smile Resource Fair
	ECAC Transition Event

NCABLE.org



NC ABLE PROGRAM



Savings & Investment Accounts for People with Disabilities



NC ABLE Program Benefits

Learn more about tax-advantaged savings for people with disabilities



Investment Options

Spend Today and Save Tomorrow! Choose account options that fit YOU - from checking to investments



Open an Account

Enroll and open an account online with as little as \$25



40,695 views



1. /
2. /getting-started-nc-able/nc-able-enrollment-chec...
3. /eligibility
4. /benefits
5. /getting-started-nc-able/opening-nc-able-account

6. /getting-started-nc-able/investing-basics
7. /benefits/able-work
8. /getting-started-nc-able/investment-options
9. /resources/nc-able-forms
10. /contact



Locations

- | | | |
|----|-----------|----------------|
| 1. | Raleigh | North Carolina |
| 2. | Charlotte | North Carolina |
| 3. | Atlanta | Georgia |
| 4. | Ashburn | Virginia |
| 5. | Boardman | Oregon |
| 6. | Durham | North Carolina |



Strategy & Partners



NC ABLE Program Communications Strategy Outline

Areas of Focus

- **Education through engagement** – Engage the public through effective networking, editorial, social media, and PR placements with the goal to educate potential participants (and their families) about the benefits of ABLE and NC ABLE.
- **Enrollment** – Provide information on the enrollment process and NC ABLE account benefits/features. Dispel misunderstandings and provide information that makes individuals feel comfortable taking action.

Audience

- People with disabilities, their families, and guardians
- Organizations that provide services and supports
- Private companies and corporations
- NC General Assembly
- Priority: Public/Media, NC advocacy and membership associations, state and regional community groups, Legislators and their staffs
Secondary: Financial services providers, businesses who provide services and supports, legal services providers

NC ABLE Program Communications Strategy Outline

Key Messages

- The NC ABLE Act is one of the most significant pieces of legislation ever passed in NC to support independence for people with disabilities. NC ABLE accounts have the potential to make a real and lasting impact on the financial security of individuals with disabilities, and their families.
- NC ABLE accounts provide people with disabilities and their families a new opportunity to save and plan for a better economic future and improved quality of life, without losing needed supports from SSI, Medicaid, and other programs. NC ABLE accounts positively impact financial day-to-day challenges and provide an opportunity to save for the future.
- Because North Carolina participates in the National ABLE Alliance, NC ABLE accounts have the benefits of competitive pricing, coupled with high quality institutional investment management. The NC ABLE Program Board of Trustees provides strong oversight of the NC ABLE Program.

Partners & Collaborators



Department of Health and Human Services
Division of Vocational Rehabilitation Services

National ABLE Alliance





Thank you.



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